

SARASOTA MANATEE BICYCLE CLUB, INC. 2012 ANNUAL SPONSOR PACKAGES

"THE TOUR"	"TIME TRIAL"	"TEAM TANDEM"	"RECUMBANT"
\$475	\$400	\$175	\$125
FULL PAGE AD & 1/4 PAGE	1/2 PAGE AD & 1/4 PAGE	1/4 PAGE AD	1/8 PAGE AD
<u>2 website ads</u> Changeable PRIMARY SPONSOR LISTING (RD) TOP OF RECURRING RIDES SCHEDULE PAGE & CURRENT ISSUE RIDES WEBSITE HOME PAGE & RIDES PAGE OR GULFCOAST CYCLEFEST & RIDES PAGE	<u>2 website ads</u> Changeable MAJOR SPONSOR LISTING (RD) RECURRING RIDES SCHEDULE & CURRENT ISSUE RIDES WEBSITE "RIDES" PAGE/ OR GULFCOAST CYCLEFEST PAGE	<u>1 website ad</u> SPONSOR LISTING PAGE (RD) SPONSOR LISTING WEBSITE	SPONSOR LISTING (RD) SPONSOR LISTING WEBSITE
SPECIAL PROMOTIONS PACKAGE FOR OUTSIDE ORGANIZATIONS; LISTED AS NON-SMBC EVENTS ISSUE PRIOR TO EVENT			
PRINT ADS IN "ROUGH DRAFT LISTED IN NON-SMBC RIDE SCHEDULE"	1/2 PAGE AD "ROUGH DRAFT" WEBPAGE LISTING	1/4 PAGE AD "ROUGH DRAFT" WEBPAGE LISTING	1/8 PAGE AD OR WEBSITE LISTING "ROUGH DRAFT" OR WEBSITE ONLY EVENT PERIOD
	\$125	\$100	\$75
INDIVIDUAL PRICES FOR "ROUGH DRAFT"			
FULL PAGE	HALF PAGE	1/4 PAGE AD	1/8 PAGE AD
\$425	\$295	\$150	\$100
WEBSITE ONLY ADVERTISEMENTS ADS RUN 12 MONTHS PER YEAR			
\$250	\$175	\$150	\$125
TEXT AND PHOTO/LOGO COPY LINK TO WEBSITE PREMIER PAGE PLACEMENT GULF COAST CYCLEFEST PAGE	TEXT OR LOGO AD LINK TO WEBSITE TOP PAGE PLACEMENT MAPS OR RIDES PAGE	GULF COAST CYCLEFEST PRIOR MONTH ONLY LINK TO WEBSITE	LOGO AD ONLY LINK TO WEBSITE INDEX OR EVENTS PAGE